



## March 2009 Statewide Poll

March 26, 2009

- |  |                          |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
|--|--------------------------|-----|--------------------------|-----|--------------------------|-----|---|------------|-----------------------|------------|---|------------|---------------------------------|------------|-------|----------|----------|---------|--|------------|-----|------------|-----|----------|-----|---------|-----|
| <p>1. Do you feel things in North Carolina are generally headed in the right direction or have gotten off on the wrong track?</p> <table border="0" style="margin-left: 40px;"> <tr> <td>Right Direction</td> <td style="text-align: right;">49%</td> </tr> <tr> <td>Wrong Track</td> <td style="text-align: right;">39%</td> </tr> <tr> <td>Not Sure</td> <td style="text-align: right;">13%</td> </tr> </table>  | Right Direction          | 49% | Wrong Track              | 39% | Not Sure                 | 13% | <p>5. Which political party, Democratic or Republican, controls congress?</p> <table border="0" style="margin-left: 40px;"> <tr> <td>Democratic</td> <td style="text-align: right;">77%</td> </tr> <tr> <td>Republican</td> <td style="text-align: right;">9%</td> </tr> <tr> <td>Not Sure</td> <td style="text-align: right;">14%</td> </tr> <tr> <td>Refused</td> <td style="text-align: right;">&gt;1%</td> </tr> </table> | Democratic | 77%                   | Republican | 9%  | Not Sure   | 14%                             | Refused    | >1%   |          |          |         |  |            |     |            |     |          |     |         |     |
| Right Direction  | 49%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Wrong Track  | 39%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Not Sure   | 13%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Democratic   | 77%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Republican   | 9%                       |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Not Sure   | 14%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Refused  | >1%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| <p>2. What is the biggest issue or problem facing North Carolina today?</p> <table border="0" style="margin-left: 40px;"> <tr> <td>Improve Econ/Create Jobs</td> <td style="text-align: right;">54%</td> </tr> <tr> <td>Hold down taxes/Spending</td> <td style="text-align: right;">12%</td> </tr> <tr> <td>Improve Public Education</td> <td style="text-align: right;">10%</td> </tr> <tr> <td>Reduce Health Care Costs</td> <td style="text-align: right;">6%</td> </tr> <tr> <td>Government Corruption</td> <td style="text-align: right;">7%</td> </tr> <tr> <td>Stopping Crime and Drugs</td> <td style="text-align: right;">3%</td> </tr> <tr> <td>Controlling Illegal Immigration</td> <td style="text-align: right;">6%</td> </tr> <tr> <td>Other</td> <td style="text-align: right;">1%</td> </tr> <tr> <td>Not Sure</td> <td style="text-align: right;">3%</td> </tr> </table> | Improve Econ/Create Jobs | 54% | Hold down taxes/Spending | 12% | Improve Public Education | 10% | Reduce Health Care Costs  | 6%         | Government Corruption | 7%         | Stopping Crime and Drugs  | 3%         | Controlling Illegal Immigration | 6%         | Other | 1%       | Not Sure | 3%      | <p>6. Which political party, Democratic or Republican, controls the North Carolina Governor's office?</p> <table border="0" style="margin-left: 40px;"> <tr> <td>Democratic</td> <td style="text-align: right;">69%</td> </tr> <tr> <td>Republican</td> <td style="text-align: right;">12%</td> </tr> <tr> <td>Not Sure</td> <td style="text-align: right;">18%</td> </tr> <tr> <td>Refused</td> <td style="text-align: right;">&gt;1%</td> </tr> </table> | Democratic | 69% | Republican | 12% | Not Sure | 18% | Refused | >1% |
| Improve Econ/Create Jobs   | 54%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Hold down taxes/Spending   | 12%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Improve Public Education   | 10%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Reduce Health Care Costs   | 6%                       |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Government Corruption  | 7%                       |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Stopping Crime and Drugs   | 3%                       |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Controlling Illegal Immigration  | 6%                       |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Other  | 1%                       |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Not Sure   | 3%                       |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Democratic   | 69%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Republican   | 12%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Not Sure   | 18%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Refused  | >1%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| <p>3. Which of the following issues concerns you the most personally?</p> <table border="0" style="margin-left: 40px;"> <tr> <td>Government spending</td> <td style="text-align: right;">14%</td> </tr> <tr> <td>Creating jobs</td> <td style="text-align: right;">28%</td> </tr> <tr> <td>Environment</td> <td style="text-align: right;">4%</td> </tr> <tr> <td>Taxes</td> <td style="text-align: right;">14%</td> </tr> <tr> <td>Moral values</td> <td style="text-align: right;">12%</td> </tr> <tr> <td>Health care</td> <td style="text-align: right;">15%</td> </tr> <tr> <td>Education</td> <td style="text-align: right;">12%</td> </tr> <tr> <td>Other</td> <td style="text-align: right;">1%</td> </tr> <tr> <td>Not Sure</td> <td style="text-align: right;">2%</td> </tr> </table>  | Government spending      | 14% | Creating jobs            | 28% | Environment              | 4%  | Taxes   | 14%        | Moral values          | 12%        | Health care   | 15%        | Education                       | 12%        | Other | 1%       | Not Sure | 2%      | <p>7. Which political party, Democratic or Republican, controls the North Carolina House?</p> <table border="0" style="margin-left: 40px;"> <tr> <td>Democratic</td> <td style="text-align: right;">50%</td> </tr> <tr> <td>Republican</td> <td style="text-align: right;">11%</td> </tr> <tr> <td>Not Sure</td> <td style="text-align: right;">39%</td> </tr> <tr> <td>Refused</td> <td style="text-align: right;">&gt;1%</td> </tr> </table>             | Democratic | 50% | Republican | 11% | Not Sure | 39% | Refused | >1% |
| Government spending  | 14%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Creating jobs  | 28%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Environment  | 4%                       |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Taxes  | 14%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Moral values   | 12%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Health care  | 15%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Education  | 12%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Other  | 1%                       |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Not Sure   | 2%                       |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Democratic   | 50%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Republican   | 11%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Not Sure   | 39%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Refused  | >1%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| <p>4. If the election for state legislature were held today, you would be voting:</p> <table border="0" style="margin-left: 40px;"> <tr> <td>Democratic</td> <td style="text-align: right;">42%</td> </tr> <tr> <td>Republican</td> <td style="text-align: right;">36%</td> </tr> <tr> <td>Neither</td> <td style="text-align: right;">7%</td> </tr> <tr> <td>Not Sure</td> <td style="text-align: right;">16%</td> </tr> <tr> <td>Refused</td> <td style="text-align: right;">&gt;1%</td> </tr> </table>  | Democratic               | 42% | Republican               | 36% | Neither                  | 7%  | Not Sure  | 16%        | Refused               | >1%        | <p>8. Which political party, Democratic or Republican, controls the North Carolina Senate?</p> <table border="0" style="margin-left: 40px;"> <tr> <td>Democratic</td> <td style="text-align: right;">50%</td> </tr> <tr> <td>Republican</td> <td style="text-align: right;">12%</td> </tr> <tr> <td>Not Sure</td> <td style="text-align: right;">37%</td> </tr> <tr> <td>Refused</td> <td style="text-align: right;">&gt;1%</td> </tr> </table> | Democratic | 50%                             | Republican | 12%   | Not Sure | 37%      | Refused | >1%  |            |     |            |     |          |     |         |     |
| Democratic   | 42%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Republican   | 36%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Neither  | 7%                       |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Not Sure   | 16%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Refused  | >1%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Democratic   | 50%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Republican   | 12%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Not Sure   | 37%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Refused  | >1%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| <p>9. Opinion of Richard Burr?</p> <table border="0" style="margin-left: 40px;"> <tr> <td>Very favorable</td> <td style="text-align: right;">13%</td> </tr> <tr> <td>Somewhat favorable</td> <td style="text-align: right;">24%</td> </tr> <tr> <td>Somewhat unfavorable</td> <td style="text-align: right;">7%</td> </tr> <tr> <td>Very unfavorable</td> <td style="text-align: right;">5%</td> </tr> <tr> <td>No opinion</td> <td style="text-align: right;">31%</td> </tr> <tr> <td>Not aware</td> <td style="text-align: right;">19%</td> </tr> </table>   | Very favorable           | 13% | Somewhat favorable       | 24% | Somewhat unfavorable     | 7%  | Very unfavorable  | 5%         | No opinion            | 31%        | Not aware   | 19%        |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Very favorable   | 13%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Somewhat favorable   | 24%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Somewhat unfavorable   | 7%                       |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Very unfavorable   | 5%                       |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| No opinion   | 31%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |
| Not aware  | 19%                      |     |                          |     |                          |     |   |            |                       |            |   |            |                                 |            |       |          |          |         |  |            |     |            |     |          |     |         |     |

10. Opinion of Roy Cooper?

|                      |     |
|----------------------|-----|
| Very favorable       | 11% |
| Somewhat favorable   | 18% |
| Somewhat unfavorable | 3%  |
| Very unfavorable     | 3%  |
| No opinion           | 28% |
| Not aware            | 38% |

11. Opinion of Kay Hagan?

|                      |     |
|----------------------|-----|
| Very favorable       | 17% |
| Somewhat favorable   | 30% |
| Somewhat unfavorable | 12% |
| Very unfavorable     | 10% |
| No opinion           | 25% |
| Not aware            | 6%  |

12. Opinion of Bev Perdue?

|                      |     |
|----------------------|-----|
| Very favorable       | 22% |
| Somewhat favorable   | 36% |
| Somewhat unfavorable | 12% |
| Very unfavorable     | 8%  |
| No opinion           | 20% |
| Not aware            | 3%  |

13. Opinion of Marc Basnight?

|                      |     |
|----------------------|-----|
| Very favorable       | 4%  |
| Somewhat favorable   | 8%  |
| Somewhat unfavorable | 4%  |
| Very unfavorable     | 3%  |
| No opinion           | 18% |
| Not aware            | 63% |

14. Opinion of Tony Rand?

|                      |     |
|----------------------|-----|
| Very favorable       | 3%  |
| Somewhat favorable   | 5%  |
| Somewhat unfavorable | 3%  |
| Very unfavorable     | 2%  |
| No opinion           | 23% |
| Not aware            | 64% |

15. Opinion of Phil Berger?

|                      |     |
|----------------------|-----|
| Very favorable       | 1%  |
| Somewhat favorable   | 6%  |
| Somewhat unfavorable | 2%  |
| Very unfavorable     | 1%  |
| No opinion           | 22% |
| Not aware            | 68% |

16. Opinion of Joe Hackney?

|                      |     |
|----------------------|-----|
| Very favorable       | 2%  |
| Somewhat favorable   | 6%  |
| Somewhat unfavorable | 1%  |
| Very unfavorable     | 2%  |
| No opinion           | 21% |
| Not aware            | 67% |

17. Opinion of Paul Stam?

|                      |     |
|----------------------|-----|
| Very favorable       | 2%  |
| Somewhat favorable   | 4%  |
| Somewhat unfavorable | 2%  |
| Very unfavorable     | 1%  |
| No opinion           | 16% |
| Not aware            | 75% |

18. Opinion of Barack Obama?

|                      |     |
|----------------------|-----|
| Very favorable       | 42% |
| Somewhat favorable   | 22% |
| Somewhat unfavorable | 13% |
| Very unfavorable     | 11% |
| No opinion           | 12% |

19. From what source do you get your news regarding North Carolina Government and state issues?

|               |     |
|---------------|-----|
| Television    | 58% |
| Newspapers    | 26% |
| Radio         | 3%  |
| Internet      | 10% |
| Word of mouth | 2%  |
| Not sure      | 2%  |

20. How often do you read the editorial page of your local newspaper:

|                        |     |
|------------------------|-----|
| Everyday               | 24% |
| Couple of times a week | 15% |
| Once a week            | 12% |
| Occasionally           | 22% |
| Never                  | 28% |
| Refused                | >1% |

21. Save \$150 million by increasing public school class sizes by 2 students from 21 to 23?

|          |     |
|----------|-----|
| Support  | 47% |
| Oppose   | 45% |
| Not sure | 8%  |

22. Save \$1.9 billion by cutting all government departments by 9%?

|          |     |
|----------|-----|
| Support  | 51% |
| Oppose   | 35% |
| Not sure | 14% |

23. Save \$10 million by combining "More at Four" and "Smart Start" into one early childhood education program?

|          |     |
|----------|-----|
| Support  | 49% |
| Oppose   | 33% |
| Not Sure | 17% |
| Refused  | >1% |

24. Save \$24 million by closing seven state prisons?

|          |     |
|----------|-----|
| Support  | 24% |
| Oppose   | 65% |
| Not Sure | 11% |
| Refused  | >1% |

25. Use \$88 million from the education lottery's reserve fund?

|          |     |
|----------|-----|
| Support  | 41% |
| Oppose   | 51% |
| Not Sure | 8%  |

26. Use \$100 million from the clean water trust fund?

|          |     |
|----------|-----|
| Support  | 29% |
| Oppose   | 52% |
| Not Sure | 19% |

27. Use \$700 million of tobacco settlement money in the Golden Leaf Fund?

|          |     |
|----------|-----|
| Support  | 54% |
| Oppose   | 22% |
| Not Sure | 23% |

28. Use \$50 million from a fund for counties to build and renovate schools?

|          |     |
|----------|-----|
| Support  | 46% |
| Oppose   | 47% |
| Not Sure | 7%  |

29. Save \$480 million by cutting salaries for state employees who earn more than \$30,000 by 5%?

|          |     |
|----------|-----|
| Support  | 23% |
| Oppose   | 68% |
| Not Sure | 9%  |

30. Raise the state sales tax by 1% in order to generate \$1 billion in new revenue?

|          |     |
|----------|-----|
| Support  | 40% |
| Oppose   | 54% |
| Not Sure | 6%  |

31. Given North Carolina's \$2 billion budget deficit, do you support or oppose Governor Perdue's proposal to increase per student education spending?

|          |     |
|----------|-----|
| Support  | 54% |
| Oppose   | 30% |
| Not Sure | 16% |
| Refused  | >1% |

32. Who do you blame for our projected \$4 billion state budget deficit for next year?

|             |     |
|-------------|-----|
| Governor    | 13% |
| Legislature | 18% |
| Economy     | 27% |
| Other       | 9%  |
| Not sure    | 33% |
| Refused     | >1% |

33. If the election for United States Senate were held today and the candidates were Republican Richard Burr and Democrat Roy Cooper, for whom would you be voting or leaning toward?

|             |     |
|-------------|-----|
| Burr        | 25% |
| Lean Burr   | 13% |
| Lean Cooper | 8%  |
| Cooper      | 33% |
| Not Sure    | 21% |
| Refused     | >1% |

34. Age Group

|         |     |
|---------|-----|
| 18-25   | 5%  |
| 26-40   | 17% |
| 41-55   | 34% |
| 56-65   | 21% |
| 66+     | 23% |
| Refused | >1% |

35. Behavioral voting

|                         |     |
|-------------------------|-----|
| Always vote Democratic  | 18% |
| Few more Dems than Reps | 23% |
| Few more Reps than Dems | 22% |
| Always vote Republican  | 10% |
| Ticket-splitter         | 26% |
| Not sure                | 1%  |
| Refused                 | >1% |

36. Political Philosophy

|                       |     |
|-----------------------|-----|
| Very Liberal          | 6%  |
| Somewhat Liberal      | 11% |
| Somewhat Conservative | 24% |
| Very Conservative     | 21% |
| Moderate              | 35% |
| Not Sure              | 3%  |
| Refused               | >1% |

37. In your current employment status, are you:

|                            |     |
|----------------------------|-----|
| Self-Employed              | 12% |
| Work for a Private Company | 30% |
| Work for Government        | 13% |
| Spouse [Housewife]         | 7%  |
| Retired                    | 30% |
| Unemployed                 | 8%  |
| Not Sure                   | >1% |
| Refused                    | >1% |

38. Family income

|                    |     |
|--------------------|-----|
| Under \$25,000     | 22% |
| \$25,000-\$49,999  | 27% |
| \$50,000-\$74,999  | 22% |
| \$75,000-\$100,000 | 12% |
| Over \$100,000     | 13% |
| Not sure           | 4%  |
| Refused            | >1% |

39. National Heritage

|                  |     |
|------------------|-----|
| Caucasian        | 74% |
| African-American | 22% |
| Hispanic         | 1%  |
| Native American  | 1%  |
| Other            | 2%  |
| Refused          | >1% |

40. Affiliation

|              |     |
|--------------|-----|
| Democrat     | 48% |
| Republican   | 35% |
| Unaffiliated | 17% |

41. Gender

|        |     |
|--------|-----|
| Male   | 47% |
| Female | 53% |

42. Geographic

|                |     |
|----------------|-----|
| Charlotte      | 22% |
| Western        | 13% |
| Piedmont Triad | 18% |
| Triangle       | 20% |
| Northeast      | 12% |
| Southeast      | 15% |