

WHEN THINKING ABOUT HEALTH CARE REFORM, WHAT SHOULD BE THE
HIGHEST PRIORITY: ENSURING UNIVERSAL COVERAGE FOR ALL
AMERICANS, MAINTAINING A HIGH QUALITY HEALTH CARE SYSTEM
OR KEEPING HEALTH CARE COSTS AFFORDABLE?

	DIRECTION			ISSUES					
	N	%	RIGHT	WRONG	NOT SURE	ECON/JOBS	TAXES	EDUCATION	CORRUPT.
	599	100	206 34%	318 53%	73 12%	254 42%	93 16%	85 14%	63 11%
UNIVERSAL COVERAGE FOR	97	16	22%	13%	15%	21%	7%	21%	14%
HIGH QUALITY SYSTEM	109	18	14%	20%	24%	13%	22%	27% *	25%
KEEP COSTS AFFORDABLE	368	61	61%	63%	57%	64%	65%	49% *	52% *
NOT SURE	25	4	3%	5%	5%	2%	6%	3%	9%

	AGE GROUP					PHILOSOPHY					
	N	%	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE
	599	100	112 19%	193 32%	124 21%	135 22%	44 7%	98 16%	138 23%	103 17%	200 33%
UNIVERSAL COVERAGE FOR	97	16	16%	16%	22%	13%	43% *	27% *	8%	2% *	18%
HIGH QUALITY SYSTEM	109	18	28% *	21%	9%	13%	8% *	13%	22%	28% *	16%
KEEP COSTS AFFORDABLE	368	61	54%	59%	62%	70%	47% *	59%	65%	64%	61%
NOT SURE	25	4	2%	4%	7%	5%	2%	1%	4%	6%	4%

NORTH CAROLINA STATEWIDE
 SURVEY RESEARCH REPORT
 JULY 2009

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 AMERICANS, MAINTAINING A HIGH QUALITY HEALTH CARE SYSTEM
 OR KEEPING HEALTH CARE COSTS AFFORDABLE?

EMPLOYMENT

	N	%	EMPLOYMENT				UNEMPLOY.
			SELF EMPLOYED	PRIVATE	GOVERN.	RETIRED	
	599	100	60 10%	217 36%	53 9%	189 32%	49 8%
UNIVERSAL COVERAGE FOR	97	16	18%	17%	22%	15%	13%
HIGH QUALITY SYSTEM	109	18	21%	21%	21%	13%	14%
KEEP COSTS AFFORDABLE	368	61	55%	60%	55%	65%	71% *
NOT SURE	25	4	5%	2%	2%	7%	2%

HERITAGE

AFFIL.

GENDER

	N	%	HERITAGE		AFFIL.			GENDER	
			CAUCASIAN	AFRICAN AMERICAN	DEM	REP	UNAFFIL.	MALE	FEMALE
	599	100	452 30%	127 21%	288 48%	216 36%	95 16%	281 47%	318 53%
UNIVERSAL COVERAGE FOR	97	16	18%	25%	23%	6% *	19%	15%	17%
HIGH QUALITY SYSTEM	109	18	23%	7% *	11%	26%	22%	18%	18%
KEEP COSTS AFFORDABLE	368	61	54%	67%	63%	62%	55%	61%	61%
NOT SURE	25	4	4%	2%	4%	5%	4%	5%	3%

GEOGRAPHIC AREA

HISTORY

	N	%	GEOGRAPHIC AREA					HISTORY			
			CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST	2008 ONLY	TWO OF THREE	THREE OF THREE
	599	100	113 19%	89 15%	128 21%	105 18%	67 11%	97 16%	142 24%	142 24%	296 49%
UNIVERSAL COVERAGE FOR	97	16	15%	18%	15%	15%	13%	20%	16%	15%	17%
HIGH QUALITY SYSTEM	109	18	23%	20%	17%	23%	16%	10%	17%	19%	18%
KEEP COSTS AFFORDABLE	368	61	57%	57%	65%	57%	68%	66%	63%	64%	60%
NOT SURE	25	4	5%	5%	3%	6%	3%	4%	4%	2%	5%

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WOULD YOU PERSONALLY BE WILLING TO PAY HIGHER TAXES TO
 PROVIDE HEALTH INSURANCE FOR ALL AMERICANS?

	DIRECTION			ISSUES					
	N	%	RIGHT	WRONG	NOT SURE	ECON/JOBS	TAXES	EDUCATION	CORRUPT.
	598	100	204 34%	319 53%	73 12%	255 43%	92 15%	84 14%	63 11%
YES	213	36	48% *	29%	31%	38%	23% *	44%	21% *
NO	332	56	45% *	65% *	47%	52%	68% *	45% *	74% *
NOT SURE	53	9	7%	7%	22% *	9%	10%	11%	4%
NET YES	-119	-20	4% *	-36% *	-16%	-14%	-45% *	-1% *	-53% *
YES : NO	1:1.6		1.1:1 *	1:2.3 *	1:1.5	1:1.4 *	1:3.0 *	1:1.0 *	1:3.5

	AGE GROUP					PHILOSOPHY					
	N	%	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE
	598	100	112 19%	193 32%	125 21%	134 22%	45 8%	98 16%	138 23%	103 17%	200 33%
YES	213	36	37%	36%	41%	29%	79% *	49% *	20% *	11% *	42%
NO	332	56	57%	54%	54%	60%	17% *	44% *	69% *	86% *	46% *
NOT SURE	53	9	7%	10%	5%	10%	4%	7%	10%	3%	12%
NET YES	-119	-20	-20%	-19%	-13%	-31% *	63% *	5% *	-49% *	-75% *	-4% *
YES : NO	1:1.6		1:1.6	1:1.5	1:1.3 *	1:2.0 *	4.8:1 *	1.1:1 *	1:3.4 *	1:7.8 *	1:1.1 *

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WOULD YOU PERSONALLY BE WILLING TO PAY HIGHER TAXES TO
 PROVIDE HEALTH INSURANCE FOR ALL AMERICANS?

EMPLOYMENT

			EMPLOYMENT				
	N	%	SELF EMPLOYED	PRIVATE	GOVERN.	RETIRED	UNEMPLOY.
	598	100	60 10%	217 36%	53 9%	188 31%	50 8%
YES	213	36	34%	38%	38%	32%	43%
NO	332	56	63%	55%	51%	57%	42% *
NOT SURE	53	9	3%	7%	11%	11%	15%
NET YES	-119	-20	-28%	-17%	-14%	-26%	0% *
YES : NO	1:1.6		1:1.8 *	1:1.4	1:1.4 *	1:1.8 *	1.0:1 *

HERITAGE

AFFIL.

GENDER

			AFRICAN		AFFIL.			GENDER	
	N	%	CAUCASIAN	AMERICAN	DEM	REP	UNAFFIL.	MALE	FEMALE
	598	100	451 75%	126 21%	286 48%	216 36%	96 16%	280 47%	318 53%
YES	213	36	32%	49% *	46% *	18% *	44%	33%	38%
NO	332	56	60%	39% *	42% *	77% *	46% *	59%	52%
NOT SURE	53	9	8%	12%	11%	5%	9%	8%	10%
NET YES	-119	-20	-28%	10% *	4% *	-60% *	-2% *	-26%	-15%
YES : NO	1:1.6		1:1.9 *	1.3:1 *	1.1:1 *	1:4.4 *	1:1.0 *	1:1.8 *	1:1.4 *

GEOGRAPHIC AREA

			GEOGRAPHIC AREA					
	N	%	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	598	100	113 19%	90 15%	128 21%	105 18%	66 11%	96 16%
YES	213	36	35%	36%	34%	40%	34%	35%
NO	332	56	54%	51%	57%	53%	60%	60%
NOT SURE	53	9	11%	13%	9%	7%	6%	5%
NET YES	-119	-20	-19%	-14%	-23%	-13%	-27%	-25%
YES : NO	1:1.6		1:1.6	1:1.4 *	1:1.7	1:1.3 *	1:1.8 *	1:1.7 *

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GIVEN YOUR KNOWLEDGE OF MEDICAID AND OTHER GOVERNMENT
 SPONSORED HEALTH CARE PROGRAMS, WOULD YOU ENTRUST YOUR
 HEALTH OR YOUR FAMILY'S HEALTH TO A GOVERNMENT RUN HEALTH
 INSURANCE PLAN OVER A PRIVATE INSURANCE OPTION?

	DIRECTION			ISSUES					
	N	%	RIGHT	WRONG	NOT SURE	ECON/JOBS	TAXES	EDUCATION	CORRUPT.
	597	100	204 34%	319 53%	72 12%	254 43%	93 16%	83 14%	63 11%
YES	175	29	42% *	21%	26%	35%	16% *	29%	23%
NO	338	57	44% *	66% *	53%	49%	76% *	56%	73% *
NOT SURE	84	14	13%	13%	21%	16%	8%	15%	5% *
NET YES	-163	-27	-2% *	-44% *	-27%	-14% *	-60% *	-27%	-50% *
YES : NO	1:1.9		1:1.0 *	1:3.1 *	1:2.1	1:1.4 *	1:4.8 *	1:1.9	1:3.2

	AGE GROUP						PHILOSOPHY				
	N	%	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE
	597	100	111 19%	193 32%	125 21%	134 22%	45 8%	98 16%	137 23%	103 17%	199 33%
YES	175	29	32%	29%	33%	25%	63% *	49% *	17% *	8% *	32%
NO	338	57	57%	60%	46% *	61%	29% *	33% *	72% *	85% *	51%
NOT SURE	84	14	11%	11%	20%	14%	8%	19%	11%	7%	17%
NET YES	-163	-27	-25%	-31%	-13% *	-36%	34% *	16% *	-55% *	-77% *	-19%
YES : NO	1:1.9		1:1.8	1:2.1	1:1.4 *	1:2.4 *	2.2:1 *	1.5:1 *	1:4.1 *	1:10.8 *	1:1.6 *

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 SPONSORED HEALTH CARE PROGRAMS, WOULD YOU ENTRUST YOUR
 HEALTH OR YOUR FAMILY'S HEALTH TO A GOVERNMENT RUN HEALTH
 INSURANCE PLAN OVER A PRIVATE INSURANCE OPTION?

EMPLOYMENT

	N		EMPLOYMENT				
	N	%	SELF EMPLOYED	PRIVATE	GOVERN.	RETIRED	UNEMPLOY.
	597	100	60 10%	217 36%	52 9%	188 32%	50 8%
YES	175	29	29%	32%	46% *	23%	34%
NO	338	57	63%	56%	44% *	60%	44% *
NOT SURE	84	14	8%	13%	10%	17%	22%
NET YES	-163	-27	-33%	-24%	2% *	-36% *	-9% *
YES : NO	1:1.9		1:2.1 *	1:1.8 *	1.0:1 *	1:2.6 *	1:1.3

HERITAGE

AFFIL.

GENDER

	N		HERITAGE		AFFIL.			GENDER	
	N	%	1-2 A CAUCASIAN	AMERICAN	DEM	REP	UNAFFIL.	MALE	FEMALE
	597	100	450 75%	126 21%	286 48%	215 36%	96 16%	281 47%	316 53%
YES	175	29	25%	45% *	40% *	15% *	28%	30%	29%
NO	338	57	63%	33% *	41% *	76% *	58%	56%	57%
NOT SURE	84	14	11%	22%	18%	9%	13%	14%	15%
NET YES	-163	-27	-38% *	13% *	-1% *	-61% *	-30%	-26%	-28%
YES : NO	1:1.9		1:2.5 *	1.4:1 *	1:1.0 *	1:5.1 *	1:2.1	1:1.9	1:2.0

GEOGRAPHIC AREA

	N		GEOGRAPHIC AREA					
	N	%	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	597	100	113 19%	90 15%	128 21%	104 17%	67 11%	95 16%
YES	175	29	28%	35%	26%	31%	31%	26%
NO	338	57	57%	51%	61%	53%	54%	61%
NOT SURE	84	14	14%	14%	12%	16%	15%	13%